

CASE STUDY: World Health Organization (WHO) Collaborating Centre on Investment for Health and Well-being



In June 2018 our Policy Research and International Development Directorate was designated an official Collaborating Centre by the World Health Organization. The Collaborating Centre is the first and only one in the field of 'investment for health and well-being' in the world and joins a network of more than 800 Collaborating Centres in more than 80 countries globally.

This landmark achievement positions our organisation as a world leading authority on supporting investment in people's health and well-being, driving sustainable development and promoting prosperity for all. It is also a nation's success, acknowledged as "a huge milestone and recognition for the whole of Wales" by the Minister for Health and Social Services, Vaughan Gething, AM.

The Collaborating Centre is developing, gathering and sharing knowledge, information and practical tools on how to best invest in order to improve health and well-being, reduce inequities, build stronger communities and resilient systems within and beyond Welsh borders.

Professor Mark Bellis, Director of the Collaborating Centre, said:

"Working with world leading experts in the WHO will help us understand which public health policies and interventions work best for the people of Wales, and how to make our country an even better place to live, work and raise a family."

Becoming a WHO Collaborating Centre brings numerous benefits to the organisation and Wales, including enhancing our international visibility, reputation and impact; developing and applying innovative approaches in public health policy, research and practice; and opening opportunities for income generation and staff development. This is particularly valuable in the current Brexit climate, strengthening our European partnerships.

The designation shows our global and national responsibility and commitment to achieving better health, well-being and prosperity for all in Wales, Europe and worldwide, enabling and driving a sustainable and fair economy, society and healthier planet and people.